LESSON PLAN-2022					
SWAMI VIVEKANANDA SCHOOL OF ENGINEERING & TECHNOLOGY, BBSR DISCIPLINE- SEMESTER -5TH					
	NO. CLASS ALLOTED/PER WEEK -5	SEM from date- 15.9.2022 TO 22.12.2022 No. of weeks-15TH			
SUBJECT- EIM					
WEEK	CLASS DAY	THEORY TOPIC			
	15.09.2022	INTRODUCTION TO EIM			
1ST	16.09.2022	MEANING AND FEATURE OF BUSINESS			
	17.09.2022	EXPLAIN THE COMPONENT OF BUSINESS			
	19.09.2022	STATE THE FEATURE OF DIFFERENT FORMS OF BUSINESS ORGANIZATION			
	20.09.2022	DO			
	21.09.2022	DEFINE MANAGEMENT & ITS IMPORTANCE, DIFFERENCE BETWEEN MANAGEMENT AND ADMINISTRATION			
	22.09.2022	DO			
2ND	23.09.2022	DISCUSS THE FUNCTION OF MANAGEMENT .(PLANNING, ORGANIZING, STAFFING, DIRECTING)			
3RD	26.09.2022	(INCLUDING MOTIVATION, LEADERSHIP & COMMUNICATION)CO-ORDINATING & CONTROLLING			
	27.09.2022	DO			
	28.09.2022	DISCUSS THE PRINCIPLES OF SCIENTIFIC MANAGEMENT			
	29.09.2022	ASSIGNMENT			
	30.09.2022	DEFINE AND STATE THE MEANING & NEED OF ENTERPRENEURSHIP			
	1.10.2022	QUALITIES OF AN ENTERPRENEUR			
4TH	6.10.2022	DO			
	7.10.2022	RELEVANCE OF ENTERPRENEURSHIP OF SOCIO-ECONOMIC GAIN			
5TH	10.10.2022	GENERATING MACHINAL WEALTH, CREATING WAGE & SELF EMPLOYMENT, DEVELOPMENT MSME PROGRAMME			
	11.10.2022	CONTINUE			
	12.10.2022	MSME AND ITS INVESTMENT LIMITS			
	13.10.2022	PREPARE A PRELIMINARY & DETAILED PROJECT REPORT OF A PPR & DPR			
	14.10.2022	CONTINUE			
	15.10.2022	INCENTIVE AVAILABLE TO MSME AS PER IPR			
6TH	17.10.2022	DO			
	18.10.2022	DISCUSS THE INSTITUTIONAL SUPPORT TO MSME AT THE STATE AND NATIONAL LEVEL (OSFC,IDBI,SIDBI)			
	19.10.2022	ASSIGNMENT			
	20.10.2022	STATE THE DIFFERENT TYPES OF ACCOUNT & EXPLAIN THE DOUBLE ENTRY SYSTEM BOOK KEEPING			
	21.10.2022	DO			
7TH	26.10.2022	EXPLAIN JOURNAL, LEDGER, TRAIL BALANCE & CASH BOOK			
	27.10.2022	EXPLAIN THE COMPONENT OF FINANCE ACCOUNT AND THE BALANCE SHEET			

	28.10.2022	DO
	29.10.2022	DEFINE COST AND EXPLAIN ITS ELEMENTS
8ТН	31.12.2022	PREPARE A SIMPLE COST SHEET
	1.11.2022	CONTINUE
	2.11.2022	CONTINUE
	3.11.2022	EXPLAIN COST-VOLUME PROFIT RELATIONSHIP & BREAK-EVEN- POINT
	4.11.2022	CONTINUE
	5.11.2022	ASSIGNMENT
9TH	7.11.2022	MEANING & IMPORTANCE OF FINANCIAL MANAGEMENT
	9.11.2022	EXPLAIN THE TYPE OF CAPITAL FIXED & WORKING
	10.11.2022	COMPONENTS OF WORKING CAPITAL MANAGEMENT , WORKING CAPITAL CYCLE
	11.11.2022	ASSIGNMENT
10TH	14.11.2022	STATE THE MEANING & IMPORTANCE OF INVENTORY CONTROL
	15.11.2022	PURCHASE MANAGEMENT
	16.11.2022	STATE THE PROCEDURE INVOLVED IN PURCHASING
	17.11.2022	EXPLAIN THE DIFFERENT STORE RECORD BIN CARD, STORE LEDGER & GOOD RECEIVED NOTE ETC.
	18.11.2022	ASSIGNMENT
	19.11.2022	PRODUCTION & PRODUCTIVITY
11TH	21.11.2022	MEANNG & IMPORTANCE OF PRODUCTION, PLANNING & CONTROL
	22.11.2022	DO
	23.11.2022	ASSIGNMENT
	24.11.2022	DUSHERA HOLIDAY
	25.11.2022	DISCUSS THE STEPS INVOLVED IN THE PRODUCTION PLANNING & CONTROL
12TH	28.11.2022	ASSIGNMENT
	29.11.2022	SALES & MARKETING MANAGEMENT - MEANING & IMPORTANCE
	30.11.2022	MENTION & EXPLAIN DIFFERENT SELLING METHODS
	1.12.2022	DO
	2.12.2022	PRODUCT POLICY - (PACKAGING, BRANDING, LABELING)
	3.12.2022	PRODUCT MIX
13TH	5.12.2022	PRICING METHODS
	6.12.2022	SALE PROMATION INCLUDING ITS TECHNIQUES
	7.12.2022	ADVERTING AND ITS MEDIA
	8.12.2022	ASSIGNMENT
-	9.12.2022	NEED & IMPORTANCE OF HUMAN RESOURCE & MANAGEMENT
14TH	12.12.2022	SOURCES OF RECRUITMENT
	13.12.2022	EXPLAIN DIFFERENT METHODS OF SELECTION
	14.12.2022	TRAINING- NEED & METHODS
	15.12.2022	STATE THE NEED OF PERFORMANCE APPRAISAL
	16.12.2022	ASSIGNMENT
	17.12.2022	MEANING AND SYMPTONS OF INDUSTRIAL SICKNESS
15TH	19.12.2022	STATE THE CAUSE OF SICKNESS

20.12.2022	CONTINUE
21.12.2022	EXPLAIN THE REMEDIAL MEASURES TO AVOID INDUSTRAIL SICKNESS
22.12.2022	ASSIGNMENT